

Alpha & Omega Worldwide, LLC
100 Franklin Square Drive
Suite 201
Somerset, NJ 08873

T (732) 356-9266 info@aandomeded.com
F (732) 748-1370 www.aandomeded.com



CONTACT:

Jo Ann Mayer
Senior Vice President and Medical Director
Alpha & Omega Worldwide, LLC
(732) 748-0433

ALPHA & OMEGA WORLDWIDE NAMES NEW ASSOCIATE MEDICAL DIRECTOR

SOMERSET, NJ, March 17, 2009 — Alpha & Omega Worldwide, located in Somerset, NJ, has named Michael Westhafer, MD, Associate Medical Director, according to an announcement from Jo Ann Mayer, PhD, Senior Vice President and Medical Director of the medical education agency.

Dr. Westhafer is responsible for developing strategy and content for Alpha & Omega's premier medical education programs. Prior to joining Alpha & Omega, Dr. Westhafer was Acting Medical Director of MedLearning, Inc., where he developed content in multiple therapeutic areas, including ADHD, pulmonary hypertension, cystic fibrosis, tissue science for surgical devices, hypertension and non-small cell lung cancer. He also completed surgical residencies at Kalamazoo Center for Medical Studies in Kalamazoo, MI, and at St. Barnabas Medical Center in Livingston, NJ.

Dr. Westhafer earned a BS in biology from the University of California, Riverside, and his MD from Universidad Autonoma De Guadalajara.

Alpha & Omega was established to meet the healthcare industry's ever-growing need for educating both professional and patient audiences with compelling educational programs. "Impactful medical education requires more than knowledge and expertise," said Mayer. "We combine those qualities with passion, energy, creativity and style to create programs that leave a lasting impression."

Located in Somerset, NJ, Alpha & Omega Worldwide is part of a network of companies that includes Core-Create, Inc., also in Somerset, NJ, and Brandkarma in Santa Ana, CA. For more information, visit www.aandomeded.com.